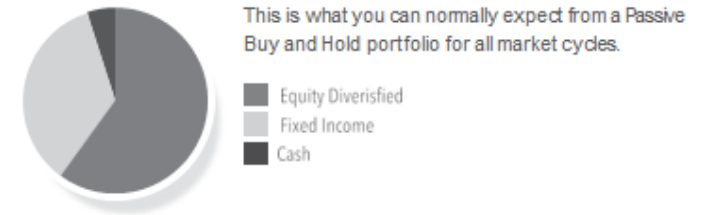


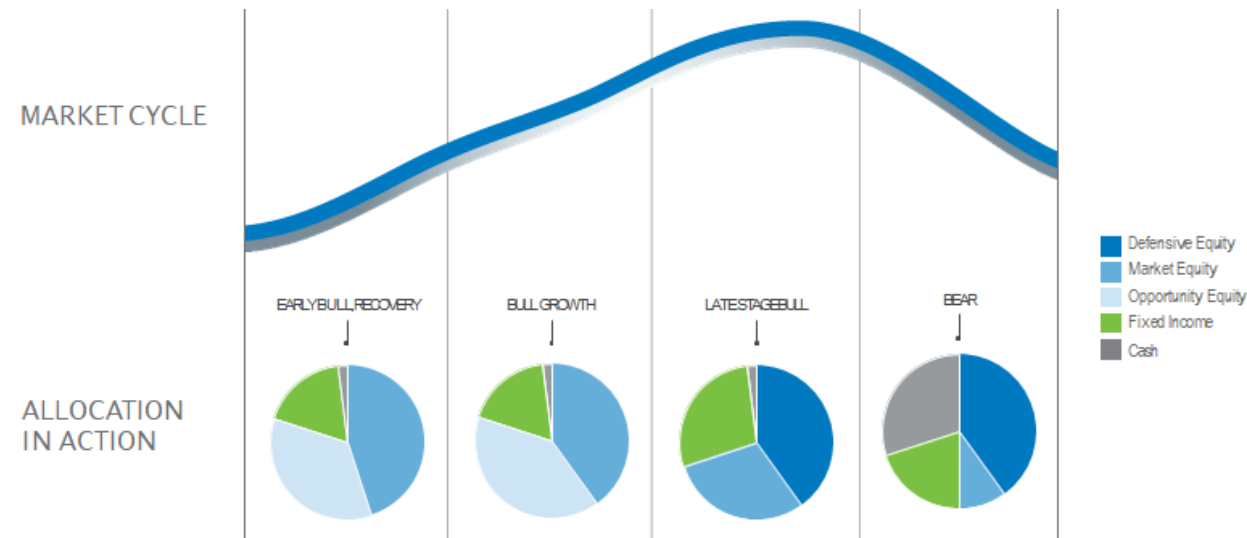
WE THINK IT'S PROBLEMATIC: INDUSTRY PASSIVE BUY & HOLD

Standard portfolios are generally buy and hold, no matter the market environment. Quite simply, the asset allocation and holdings within a passive portfolio typically remain static, whether in a high return / low risk market, or vice versa. Just as your habits and attire evolve with the seasons, at Trademark, we believe, so too should your portfolio. Passive portfolios can contribute to emotional turmoil during dark and stormy markets. And this turmoil can in turn lead to bad investment decisions.



Sample passive portfolio illustration - not an actual account

A BETTER WAY



Sample actively managed portfolio illustration - not an actual account

WHAT WE DO

Trademark Total Portfolio Solutions are designed to make material shifts in your portfolio, by matching investment goals with the changing market environment. These shifts apply to high return/low risk markets, low return/high risk markets, and everywhere in between. When you invest with Trademark Capital®, we actively manage your portfolio. We do not sit statically and hope you stay the course regardless of what the market is doing. We watch the market and make tactical shifts as necessary based on our model. We believe successful investors do not avoid risk; they manage it.

Aiming to Give Investors confidence, regardless of market performance.

Trademark Capital Asset Management
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(706) 534-2351

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Source: Morningstar Direct

Trailing Returns

Data Point: Return Calculation Benchmark: S&P 500 TR (1989)

	YTD	1 Year	3 Years	5 Years	Since Common Inception (2/1/2016) - 6/30/2023
Trademark Risk Avoider Net 0.40	1.37	2.11	1.62	2.59	3.03
US Fund Conservative Allocation	3.50	2.98	1.34	2.16	3.09
Trademark Risk Mitigator Net 0.40	3.06	3.93	2.89	3.34	3.97
US Fund Moderately Conservative Allocation	5.35	5.33	3.37	3.31	4.57
Trademark Risk Manager Net 0.40	5.59	5.78	5.16	5.83	6.65
US Fund Moderate Allocation	7.33	8.48	6.78	5.64	7.02
Trademark Risk Taker Net 0.40	8.07	8.35	7.27	7.36	8.33
US Fund Moderately Aggressive Allocation	8.66	11.15	8.48	5.73	7.80
Trademark Risk Embracer Net 0.40	12.56	14.28	11.34	9.51	11.44
US Fund Aggressive Allocation	9.73	11.82	9.00	5.81	8.56

ADJUSTING RISK EXPOSURE

Portfolio	Equity Range*		Beta
	Min	Max	Estimated Range
Risk Avoider	0%	35%	0.00 - 0.30
Risk Mitigator	20%	50%	0.05 - 0.40
Risk Manager	50%	70%	0.30 - 0.60
Risk Taker	70%	80%	0.50 - 0.80
Risk Embracer	95%	95%	0.85 - 1.05

*Actual exposure may drift outside of target ranges

Performance results for the Trademark Capital® Total Portfolio Solutions are those of the composite of accounts invested in each respective strategy. Composite returns include reinvestment of income/gains and are net of transaction costs and other expenses. Net of fee performance was calculated by deducting TCM's highest management fee for sub-advised accounts equal to an annual rate of 0.40% from gross composite returns. Actual advisory fees incurred by clients will vary. Returns are annualized for periods of greater than one year. Composite inception dates = 02/01/2016. Past performance does not predict future performance.

Performance (Net of 0.40% Annual Fee) & Comparative Risk Statistics

Time Period: 2/1/2016 to 6/30/2023 Calculation Benchmark: S&P 500 TR USD

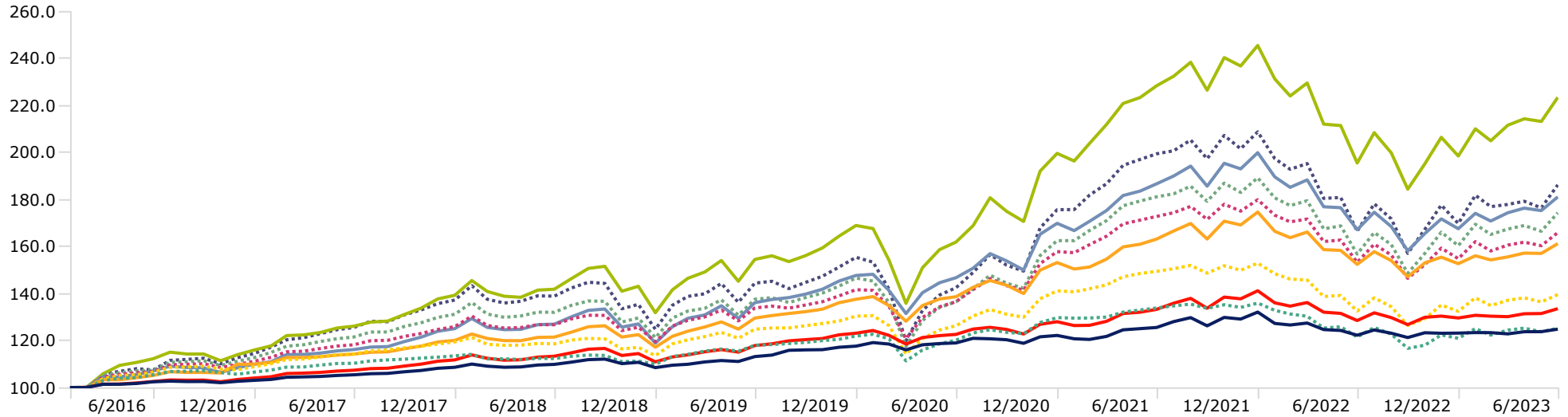
	Return	Max Drawdown	Std Dev	Up Capture Ratio	Down Capture Ratio	R2	Beta
Trademark Risk Avoider Net 0.40	3.03	-8.20	3.88	20.58	19.50	61.69	0.19
US Fund Conservative Allocation	3.09	-14.21	6.18	29.41	35.69	77.51	0.34
Trademark Risk Mitigator Net 0.40	3.97	-10.20	4.99	29.26	29.87	80.45	0.28
US Fund Moderately Conservative Allocation	4.57	-17.30	8.29	43.07	51.78	88.52	0.49
Trademark Risk Manager Net 0.40	6.65	-15.78	7.97	47.95	48.16	91.01	0.48
US Fund Moderate Allocation	7.02	-18.54	10.35	59.11	66.29	95.71	0.63
Trademark Risk Taker Net 0.40	8.33	-20.87	10.78	64.57	68.48	94.91	0.66
US Fund Moderately Aggressive Allocation	7.80	-21.42	12.89	70.93	83.05	95.23	0.79
Trademark Risk Embracer Net 0.40	11.44	-24.89	14.69	89.07	94.51	97.14	0.91
US Fund Aggressive Allocation	8.56	-25.01	15.10	81.82	98.04	95.12	0.92

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Source: Morningstar Direct

Investment Growth Net 0.40% Annual Fee

Time Period: Since Common Inception (2/1/2016) to 6/30/2023



— Trademark Risk Avoider Net 0.40

••• US Fund Moderately Conservative Allocation

— Trademark Risk Mitigator Net 0.40

••• US Fund Conservative Allocation

— Trademark Risk Manager Net 0.40

••• US Fund Moderate Allocation

— Trademark Risk Taker Net 0.40

••• US Fund Moderately Aggressive Allocation

— Trademark Risk Embracer Net 0.40

••• US Fund Aggressive Allocation

Trademark Capital® Management ("Trademark") composite portfolio results represent actual results for the designated composite during the corresponding time period. The performance results reflect the reinvestment of dividends and other account earnings, and are net of applicable account transaction and/or custodial charges, and net of a model annualized advisory fee of 0.40%. Additionally, investors will indirectly bear fees and expenses charged by the underlying ETFs in which a managed account invests. For reasons including variances in portfolio account holdings, variances in the investment management fee incurred, market fluctuation, the date on which a client engaged Trademark's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may have varied substantially from the indicated Trademark composite performance results. Information pertaining to Trademark's advisory operations, services, and fees is set forth in Trademark's current disclosure Brochure, a copy of which is available from Trademark upon request.

Any forecasts or estimates are set out for information purposes only, based on certain assumptions and current market conditions and are subject to change without prior notice. Although we make such statements based on assumptions that we believe to be reasonable, investors should be aware that actual results can differ materially from our estimates.

Past performance is no guarantee of future results. Asset allocation/diversification does not guarantee investment returns and does not eliminate the risk of loss. There can be no assurance that Trademark's model will achieve its objective or that the methodology employed by a portfolio strategy will eliminate exposure to downward trends and/or volatility in the markets or provide immediate exposure to upward trends and/or volatility in the markets. Investments are subject to risk, and any of Trademark's investment strategies may lose money. Investment return and principal value of an investment will fluctuate so that an investor's portfolio may be worth more or less than their original investment. An Advisor's judgment about markets, interest rates or the attractiveness, relative values, liquidity, or potential appreciation of particular investments is important to the portfolio accomplishing its goals. The portfolio could experience losses if these judgments prove to be incorrect. Stock prices fluctuate, sometimes rapidly and dramatically, due to factors affecting individual companies, particular industries or sectors, or general market conditions. Fixed-income securities involve interest rate, credit, inflation, and reinvestment risks; and possible loss of principal. As interest rates rise, the value of fixed-income securities falls. International investing involves certain risks not usually associated with domestic investing, including currency fluctuation, economic and political volatility, foreign taxation and differences in financial standards.

The **S&P 500 Total Return** index is an unmanaged composite of 500 large-capitalization companies. The index is widely used by professional investors as a performance benchmark for large-cap stocks. **Allocation—15% to 30% Equity:** Funds in allocation categories seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures between 15% and 30%. **Allocation—30% to 50% Equity:** Funds in allocation categories seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures between 30% and 50%. **Allocation—50% to 70% Equity:** Funds in allocation categories seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures between 50% and 70%. **Allocation—70% to 85% Equity:** Funds in allocation categories seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures between 70% and 85%. **Allocation—85%+ Equity:** Funds in allocation categories seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures of over 85%. These funds typically allocate at least 10% to equities of foreign companies and do not exclusively allocate between cash and equities.

The historical performance results for the S&P are provided exclusively for comparison purposes only, so as to provide general comparative information. Please Also Note: (1) performance results do not reflect the impact of taxes; (2) It should not be assumed that account holdings will correspond directly to any such comparative benchmark index; (3) comparative indices may be more or less volatile than the Trademark portfolios; (4) indices are not managed and do not include fees and expenses (5) you cannot invest directly in an index.

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Source: Morningstar Direct