



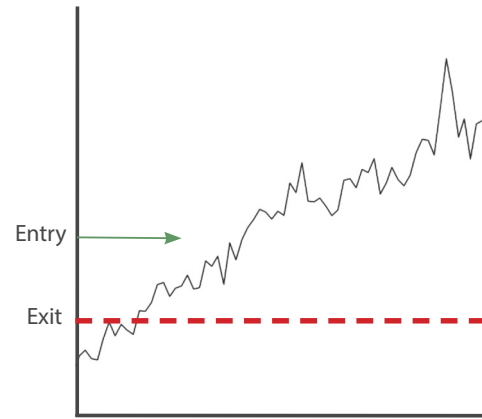
Trademark Tactical MultiFactor

What is Tactical MultiFactor?

The strategy may use a combination of different equity factors, indexes, fixed income, commodities, or alternatives to be opportunistic in identifying and capturing trends. As market trends shift, Tactical MultiFactor aims to shift with them. As stocks lose favor, our models are designed to be opportunistic in finding trends in many other asset classes. Cash and/or ultra-short duration fixed income may be utilized to become defensive as markets decline.

Efficient Reduction of Risk

We believe limiting the downside loss of each trade is necessary. Each security purchased will have a predetermined exit price, which we think is crucial to managing risk. By limiting downside losses, trend followers are left with a potentially unlimited upside. The strategy applies its method of measuring trends to a combination of different equity factors, indexes, fixed income, commodities, and alternatives to be opportunistic in identifying and capturing trends.



	Bull Market	Bear Market
Offense	<ul style="list-style-type: none"> • Momentum • Low Volatility • Indexes • Sectors 	<ul style="list-style-type: none"> • Alternatives • Commodities • Currencies
Defense	<ul style="list-style-type: none"> • Alternatives • Commodities • Currencies • Bonds • Cash 	<ul style="list-style-type: none"> • Cash (short-term bonds) • Bonds • Short

Offense & Defense

When stocks are going up, anybody can make money. That is why buy-and-hold investors have been rewarded so well since 2010 as stock prices rose. What happens if stock prices don't rise?

Tactical MultiFactor thinks like a ball coach: offense and defense. When the stock market trend is up, we want to participate in that trend while always being mindful of our need to be defensive. Risk management is the key driver of everything that we do, and that is what we believe separates us.

Focused on You

When you invest in Trademark Tactical MultiFactor, you invest in a systematic strategy. Every decision is made with a mathematically tested process with the goal of dynamically changing as markets change. We are committed to helping clients reach their individual investment objectives. So get back to enjoying your life; play golf, take a vacation, spend time with your family, we've got this.