

What We Do

Trademark Total Portfolio Solutions are designed to make material shifts in your portfolio, by matching investment goals with the changing market environment. These shifts apply to high return/low risk markets, low return/high risk markets, and in between. When you invest with Trademark Capital®, we actively manage your portfolio. We do not sit statically and hope you stay the course regardless of what the market is doing. We watch the market and make tactical shifts as necessary based on our model.

We believe successful investors do not avoid risk; they manage it.

Trailing Returns

AS OF DATE: 06/30/2024
DATA POINT: RETURN

	YTD	1 Year	3 Years	5 Years	Since Inception (2/1/2016)
Risk Avoider	3.19	6.17	1.83	3.21	3.40
iShares Core US Aggregate Bond ETF	-0.62	2.61	-3.02	-0.26	1.10
Risk Mitigator	4.71	8.34	2.78	4.19	4.48
iShares Core Conservative Allocation ETF	3.07	7.86	-0.06	3.26	4.49
Risk Manager	5.56	10.47	2.96	6.57	7.09
iShares Core Moderate Allocation ETF	4.16	9.33	0.75	4.34	5.49
Risk Taker	6.98	12.76	3.04	8.45	8.85
iShares Core Growth Allocation ETF	6.34	12.30	2.39	6.48	7.48
Risk Embracer	8.89	16.37	4.42	10.97	12.02
iShares Core Aggressive Allocation ETF	8.54	15.35	4.01	8.57	9.43

Risk Statistics

NET OF 0.40% ANNUAL FEE

TIME PERIOD: SINCE INCEPTION (2/1/2016) TO 06/30/2024

	Max Draw-down	Std Dev	Up Capture Ratio	Down Capture Ratio	Beta	Alpha	Correlation	Sharpe Ratio	Sortino Ratio
Risk Avoider	-8.20	3.67	52.37	5.69	0.28	1.71	0.39	0.41	0.59
iShares Core US Aggregate Bond ETF	-17.19	5.15	100.00	100.00	1.00	0.00	1.00	-0.13	-0.18
Risk Mitigator	-10.20	4.82	72.50	56.34	0.53	1.16	0.78	0.54	0.78
iShares Core Conservative Allocation ETF	-17.53	7.09	100.00	100.00	1.00	0.00	1.00	0.39	0.56
Risk Manager	-15.78	7.79	99.25	80.69	0.84	2.09	0.87	0.68	1.03
iShares Core Moderate Allocation ETF	-18.62	8.08	100.00	100.00	1.00	0.00	1.00	0.47	0.68
Risk Taker	-20.87	10.59	105.48	97.13	0.97	1.45	0.95	0.68	1.02
iShares Core Growth Allocation ETF	-20.79	10.32	100.00	100.00	1.00	0.00	1.00	0.57	0.84
Risk Embracer	-24.89	14.39	116.47	109.33	1.10	1.77	0.97	0.73	1.12
iShares Core Aggressive Allocation ETF	-23.01	12.72	100.00	100.00	1.00	0.00	1.00	0.62	0.93

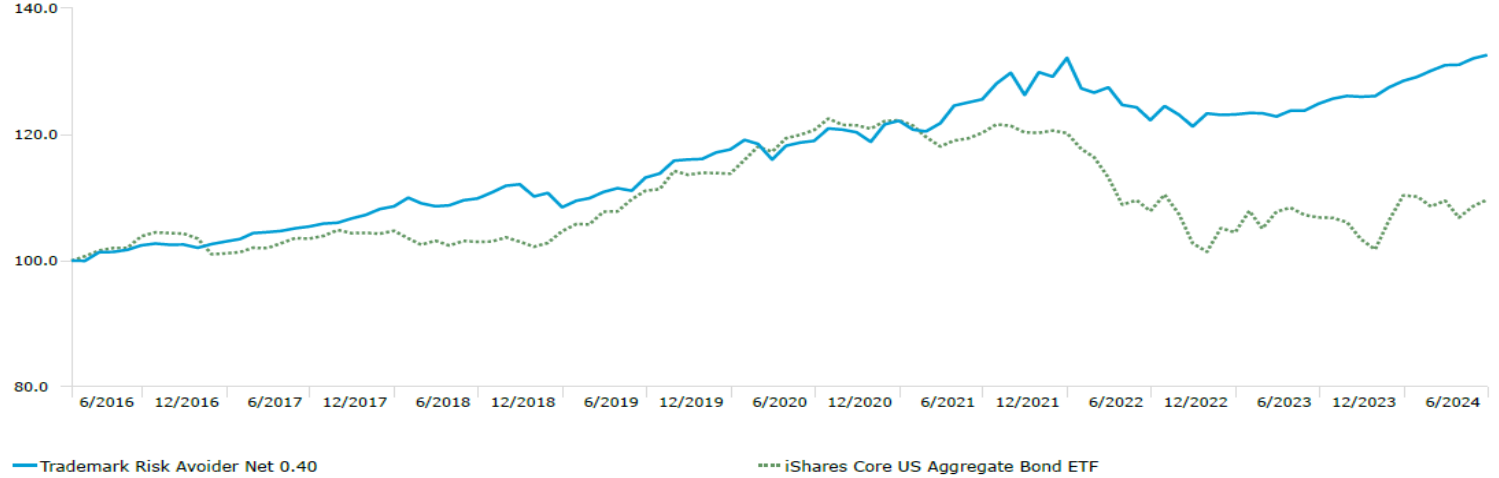
Performance results for the Trademark Capital® Total Portfolio Solutions are those of the composite of accounts invested in each respective strategy. Composite returns include reinvestment of income/gains and are net of transaction costs and other expenses. Net of fee performance was calculated by deducting TCM's highest management fee for sub-advised accounts equal to an annual rate of 0.40% from gross composite returns. Actual advisory fees incurred by clients will vary. Returns are annualized for periods of greater than one year. Composite inception dates = 02/01/2016. Past performance does not predict future performance.

Source: Morningstar Direct

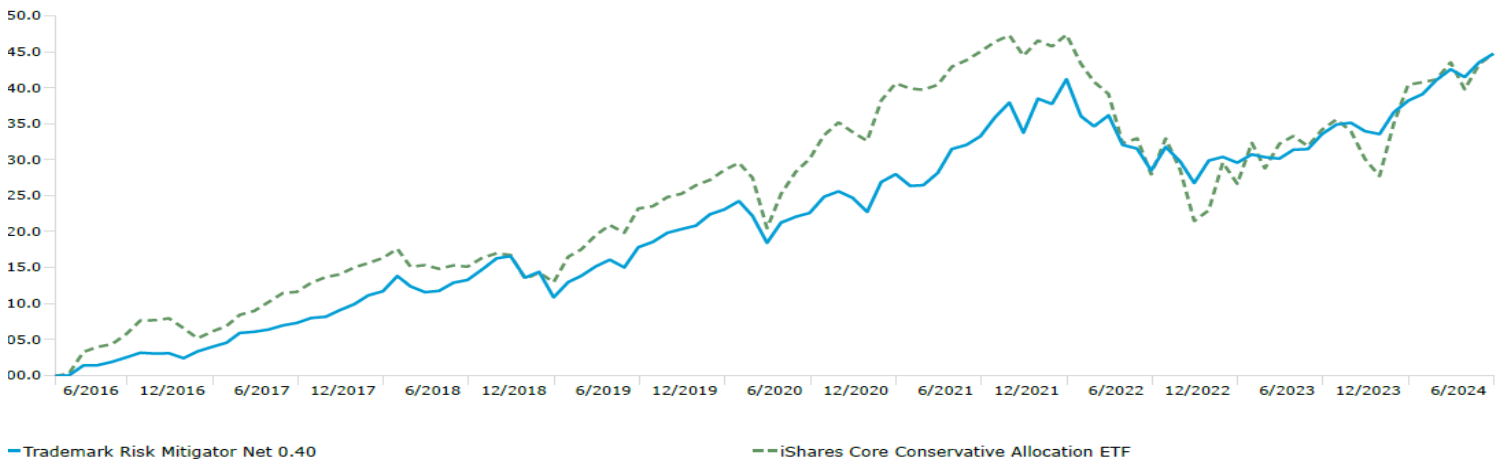
Investment Growth Net 0.40% Annual Fee

TIME PERIOD: SINCE INCEPTION (2/1/2016) TO 06/30/2024

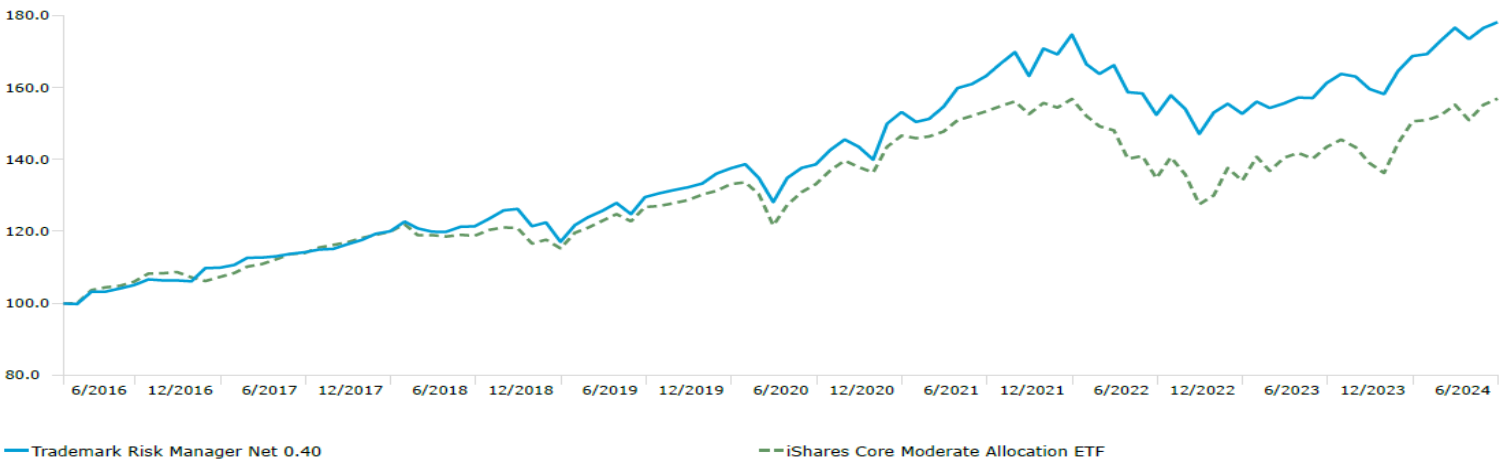
Risk Avoider



Risk Mitigator



Risk Manager



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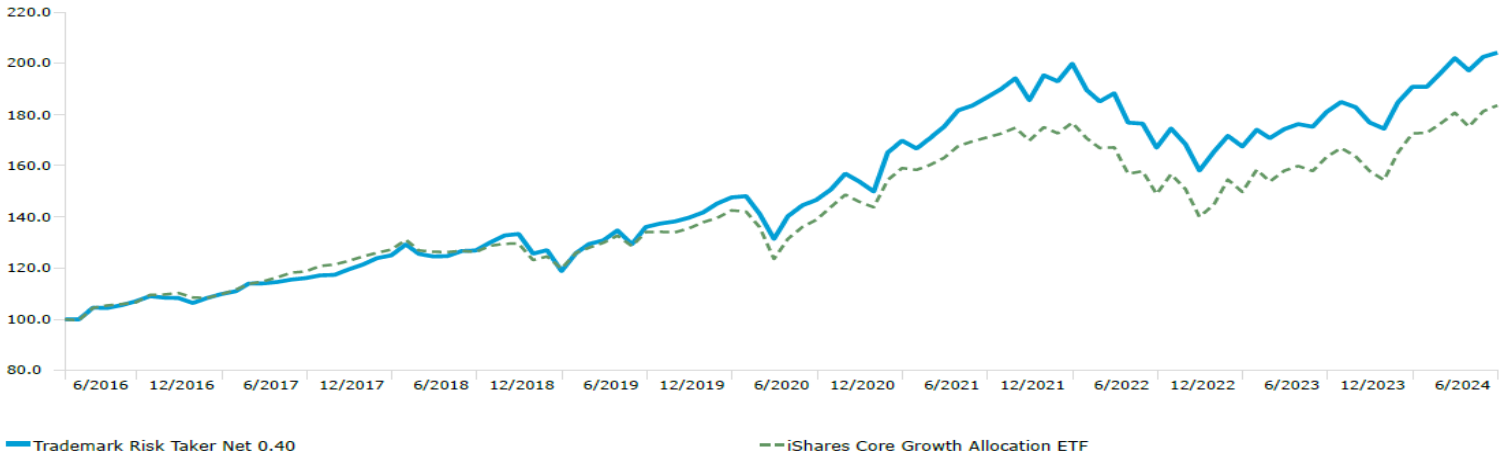
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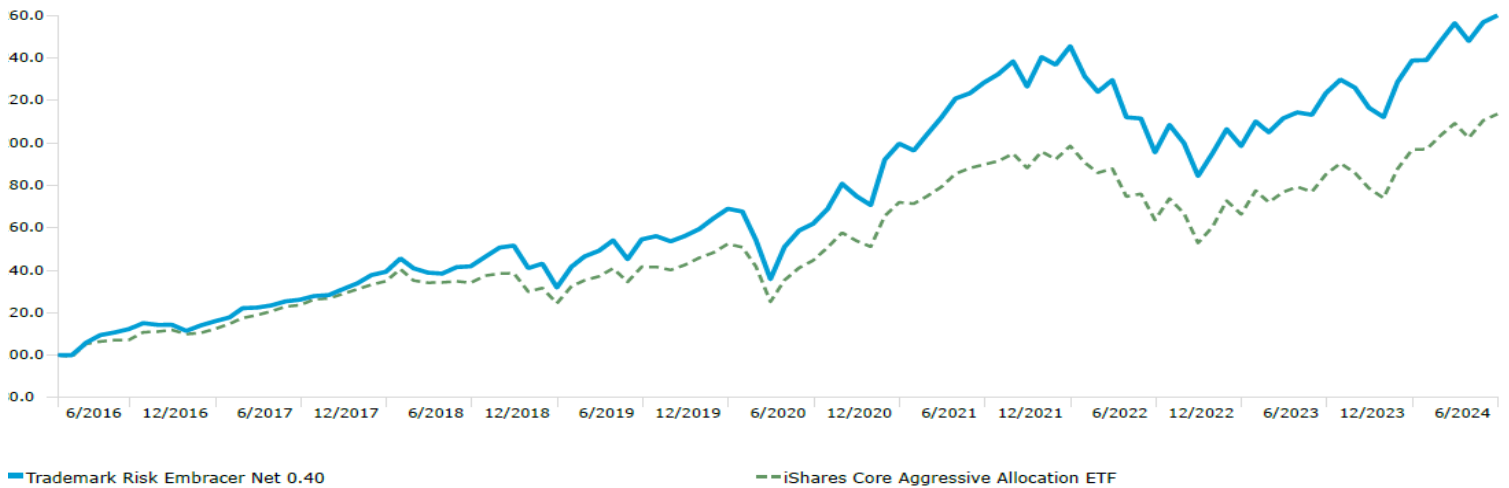
Investment Growth Net 0.40% Annual Fee

TIME PERIOD: SINCE INCEPTION (2/1/2016) TO 06/30/2024

Risk Taker



Risk Embracer



We Think It's Problematic: Industry Buy & Hold

Passive portfolios are generally buy and hold, no matter the market environment. These passive portfolios can contribute to emotional turmoil during dark and stormy markets, and this turmoil can in turn, lead to bad investment decisions.

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